

95th Rexburg Area Chamber of Commerce

Independence Day Parade – 2024 Entry Form

THEME: "AMERICA THE BEAUTIFUL"

In a continual effort to increase the quality and energy of the Independence Day parade, certain standards are in place to ensure patriotic and/or entertaining entries.

July 4, 2024 | 10:00 A.M. | Begins at Intersection of Madison Ave. & 1st N – Ends at 4th S and 2nd W Roundabout

Commercial Entries: \$60 for Chamber members -
\$120 for non-members

General Interest Non-commercial (cannot be used as advertisement): \$25

Signup and Fees: Due before **June 1, 2024**, after June 1st a **\$50 fee will be added.**

We will not accept any applications after June 14, 2024.

Business/Organization Name: _____

Business Address: _____

Are you a Chamber member? Yes No

Are you interested in more information on Chamber membership? Yes No

HOW YOU WILL RECEIVE ALL COMMUNICATION ↓ (Please write legibly)

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

SAFETY GUIDELINES:

Our #1 Priority for Parade Entries and Spectators

- **Floats:** Shall not exceed 14 feet in height in order to clear any obstacles, such as traffic lights, trees, etc., along the parade route. A float entry is considered to be the float and the vehicle pulling the float. Your entry may not exceed this limit.
- **Vehicles:** Miscellaneous (standalone) vehicles will be allowed if they are a "special interest" vehicle of some kind, such as an antique or classic car. The entry must be decorated in a patriotic fashion. A vehicle entry is considered two motorized vehicles that ride side by side in the parade. Your entry may not exceed this limit.
- **Riders:** Those on a float/entry are not permitted to get on and off the float/entry throughout the parade.
- **Out Walkers:** Clowns and other costumed out walkers are encouraged to add energy and originality to parade.
- **NO WALKING VENDORS:** We encourage the promotion and advertising efforts of your business/organization, but if you would like to promote your business/organization, you will have to pay for a commercial entry.
- **Campaigning:** Those campaigning for upcoming election are welcomed to participate as a commercial entry. Following the parade, it is highly encouraged for you to mingle with those at the Porter Park festivities.
- **Weaving on Street:** [Cautious] side to side weaving is allowed. For your safety and the safety of the public, 360° movement of entries is prohibited. All entries are to be moving forward throughout the entirety of the parade. This prohibits any backwards movement.
- **Clean Up:** Please be considerate and clean up any discarded refuse caused by your entry.
- **Indemnification:** All participants assume risks associated with participating in the parade and agree to indemnify the Rexburg Area Chamber of Commerce for any damage, injury, or claims occurring due to their participation.

Throwing of candy/bling/favors, or passing of fliers is only allowed by those walking next to their float/entry.

Those on a parade float/entry are prohibited from throwing any items. If there is photo evidence of this occurring, a \$100 violation fee will be charged to your entry. Keeping children out of the street and parade path is of the utmost importance!

GENERAL PROCEDURES AND GUIDELINES:

- **Decision of Committee:** The Independence Day Parade Committee will review every entry as it fits within the goals and guidelines of a safe and enjoyable 4th of July celebration. If you do not hear from the parade committee within 5-7 days after submission, you may assume your entry has been accepted.
- **Parade Assignment:** A MANDATORY meeting will be held in June of 2024. If you are unable to attend the meeting, there may be adjustments with your entry. Verify your contact information is correct to receive further updates.
- **Refunds:** There will be no refunds for entries after Thursday, June 27, 2024 (1 week before parade).
- **Zoning:** No entry will be allowed in the parade if it is not lined up in its assigned parking spot in its correct zone, and at the correct time. You will receive instruction about this at our mandatory meeting.
- **Unique Directives:** Special rules may apply to your entry. If so, you will be contacted after your application submission.

Type of Entry: Group/Team _____ Car/Antique _____ Horse(s) _____ Band _____
 Float _____ Political _____ Bicycle _____ Other _____

Length of Entry (ft) _____ **# of People in Entry** _____ **# of Vehicles in Entry** _____

Describe the physical depiction of your entry to the staging committee in 2-3 sentences.

Write a 2-3 sentence description of your entry for the parade announcers.

Will your entry have a speaker system, music, loud generator, water, etc.? If yes, please specify.

Special Request: _____

We/I _____ [name of organization/business] have agreed to participate in the annual Independence Day parade to be held in Rexburg, Idaho, scheduled for Thursday, July 4, 2024. We/I will comply with all parade regulations. We/I have read, understood, and will comply with the General Procedures and Standards, as well as our Safety Guidelines listed on this application.

We/I are aware of the risks and hazards associated with the preparation for the Independence Day parade. I hereby release and waive the Rexburg Area Chamber of Commerce from any claim of any kind arising out of this participation in and/or any other activity associated with the Independence Day parade, which is being held in Rexburg, Idaho on Thursday, July 4, 2024.

Signature of authorized person

Printed signature of authorized person

Date

Payment Accepted – Visa, Mastercard, American Express, and Discover

Payment Method: Cash Check Card Invoice

Payment Total: \$ _____

Credit Card #: _____

Expiration Date: _____ CVV #: _____

Signature: _____